



FOOD AND AGRICULTURE ORGANISATION OF THE UNITED NATIONS
VACANCY FOR THE POST OF
NATIONAL CONSULTANT ON MARKET RESEARCH ON THE POTENTIAL FOR
THE DEVELOPMENT OF AGROFORESTRY,
under an FAO-sponsored Technical Cooperation Programme
in collaboration with the Ministry of Agro-Industry and Food Security.

The Terms of Reference for the post are as follows:

Job Title:	National consultant – Market research on the potential for the development of agroforestry
Minimum number of years of relevant experience required:	10 years
Duration:	22 days WAE (flexible, when actually employed contract basis) NTE
Location:	Mauritius and Rodrigues

Description of task(s) and objectives to be achieved:

- Gather data and identify potential market opportunities (domestic and export) and constraints for agroforestry products from the Republic of Mauritius, including:
 - o Assessment of status and needs to create enabling conditions for producer organisations and small-scale forest/agriculture enterprises (availability of materials, skills, infrastructure, technology, and marketing channels for agroforestry products).
 - o Carry out SWOT analysis of agroforestry products.
 - o Identification of niche markets (demand and supply).
 - o Identification and description of potential value chains of agroforestry products.
- Train agroforestry enterprise ‘champions’ in market analysis and enterprise development.
- Propose a guideline for branding of agroforestry products.

Qualifications:

- Advanced university degree in marketing research, agriculture economics, or relevant field.
- Proven skills and experience in conducting market research and business plans.
- Good writing and communication skills.
- Conversant with the crop/farming, livestock and forestry sectors in Mauritius.

Interested candidates are invited to submit their application for the post along with their Curriculum Vitae by email to Mr. S. K. Bhogun, FAO National Project Coordinator (skbhogun@govmu.org), and Ms. M. Pallut, Assistant Project (Minakshi.Pallut@fao.org). The deadline for the application is **Friday 31 July 2020**.

Only shortlisted candidates will be notified.