

**Ministry of Agro-Industry and Food Security
National Parks and Conservation Service (NPCS)**

LOGO COMPETITION

The National Parks and Conservation Service is organising a competition for the design of a logo for the Black River Gorges Bel Ombre Biosphere Reserve (BRGBO BR) following its announcement as the new Biosphere Reserve of Mauritius.

Vision of BRGBO BR

"To ensure a sustainable management and restoration of native terrestrial Mauritian fauna and flora so as to retain its genetic diversity for the future generations in collaboration with the Local Community and the Private Sectors through ecosystem restoration, public awareness, promotion of ecotourism and sustainable development and wise use of biosphere resources"

LOGO DESIGN

Specifications & conditions for participation

- The logo must be original impactful and visually attractive.
- The logo must be in high resolution of at least 300 dpi.
- Pantone + CMYK colour and code are to be used
- Logo should be in editable vector format (ai or eps).
- The selected logo shall become the property of the NPCS
- The selected logo shall be used as an official visual in different formats and sizes in publications, letters, posters, flyers, website, video graphics and others.
- The selected logo shall be used at both national and international level.
- The name of the "Black River Gorges Bel Ombre Biosphere Reserve" shall be included on the logo.

ELIGIBILITY

- The competition is open to all citizens of the Republic of Mauritius.

ENTRIES

- Each individual or group may submit a maximum of two entries.

SELECTION CRITERIA

- The logo shall be assessed in line with the vision and mission of the BRGBO BR.

DEADLINES AND SUBMISSIONS

- Deadline for submission: **Friday 6th October 2023**. Late submissions will not be accepted.
- Participants are required to submit the completed participation form and the logo design via email to npcs@govmu.org and npcs-reg@govmu.org or at the registry section, National Parks and Conservation Service, Reduit
- For group submission, a contact person must be designated in the participation form, and his/her contact details must be correctly written for future correspondences.
- Participation forms are available on the website of the NPCS (<https://npcs.govmu.org/>).

JURY PANEL

A jury panel will be constituted to review the contested entries and select the winner for the logo.

The decision of the Jury shall be final and binding.

Prize and Award Ceremony

The winner of the logo competition will be awarded a cash prize of Rs 25,000.

OTHERS

- Each entry shall be an original work and free from copyright. A signed statement to that effect shall have to be submitted by the participant(s) as per Annex A.
- The NPCS shall not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- Once selected, the NPCS shall retain copyright of the logo.
- The jury reserves the right not to make any award following this competition.

INFORMATION/QUERY

- For any additional information with regard to the logo competition, participants may contact the NPCS on 4644053 or email to npcs@govmu.org

Ministry of Agro-Industry and Food Security
9th Floor, Renganaden Seeneevassen Building,
Port Louis

Date: 18 September 2023